

The Doctors at West Coast Podiatry Center

The Top 10 Things You Must
Know Before Choosing Your

Podiatrist



West Coast Podiatry

Welcome Letter from the Doctors at West Coast Podiatry Center

Dear Friend,

At West Coast Podiatry Center, we value your and your loved ones' health and comfort. We believe that what is right for one patient may not necessarily be the best choice for another, which is why we focus on providing personalized care based on your unique needs. If you are currently searching for a foot and ankle doctor for you or a family member, this report will help you identify the most important questions to ask your potential new podiatrist.



The most significant component of our practice is the extensive experience that we offer, but what truly sets us apart from other podiatry offices is our commitment to compassionate care and honesty. Our team strives to provide state-of-the-art foot and ankle treatments in a comfortable, friendly environment with a focus on 5-star customer service.

The questions in this report are the ten most important characteristics to look for in a podiatrist. When you find a podiatry office that will provide everything that is written here, then you have likely found a caring provider who can help you achieve a pain-free, mobile lifestyle.

If you would like to learn more about any of the information provided in this report, please feel free to call us at **941-259-4266** to reach our Bradenton office or **941-253-5817** to reach our Sarasota office. We are always happy to help and look forward to speaking with potential patients about the exceptional podiatric medicine we can offer you and your loved ones.

To Your Foot & Ankle Health,

The Doctors at West Coast Podiatry Center

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1. Do They Have A Team Of Specialists?

When it comes to choosing a new podiatrist, their training and experience should be at the top of your list. A podiatrist who has already seen a wide variety of cases is a doctor who will likely have already treated a foot condition similar to your own. Prior experience can help your podiatrist foresee any potential risks or complications during your treatment. With this knowledge, you can feel assured that your treatment recommendation is truly the best for you and that your treatment will be successful.

Our doctors at West Coast Podiatry Center have been helping people with their foot and ankle conditions since 1996! Dr. Stephen Lasday, Dr. Alissa Zdancewicz, Dr. Eric VonHerbulis, Dr. Dustin M. Stroud, and Dr. Megan Saltzman bring years of experience and advanced training to our patients every day. Their expertise in the field of podiatry has helped diagnose and restore foot and ankle health for thousands of patients, including complex cases like total ankle replacement, wound care, and limb salvage. In fact, our doctors are on staff at local wound centers and all local hospitals and actively get consults on the most challenging cases! We strive to offer personalized, comprehensive care, and provide thorough exams for the most accurate diagnosis and your best foot health.



2. Can They Heal Your Wound?

In today's collaborative health care environment, podiatrists are part of any medical team approach to wound management, as they are usually the first specialty doctors to examine, assess, diagnose and treat wounds on a patient's foot or ankle. In researching a new podiatrist, you'll want to find a provider who has advanced training in wound care so you can be sure you're receiving the most experienced care available.

Throughout our doctors' training and education in podiatric medicine and surgery, wound care has been a special focus, particularly as part of caring for diabetic patients who may have chronic wounds that don't heal properly. Our West Coast Podiatry Center team is on staff at local wound centers and all local hospitals and actively consult on the most challenging cases. We use the most advanced technology to treat your condition and offer award-winning care you can count on!



3. Are They Using Advanced Technology?

A great podiatrist will understand the importance of staying current with recent scientific research in their field and applying the most recent knowledge to their practice. Even though the field of podiatry continues to advance, some podiatrists don't take the necessary steps to ensure they're up to date on the most current equipment, diagnostic and treatment options. You should ask your potential podiatrist whether they value ongoing education and if they are always informed on the cutting edge of podiatric treatments and technologies.

At West Coast Podiatry Center, we work hard to ensure our practice offers you the most advanced and effective technologies. Podiatric technology includes a number of cutting-edge tools, equipment, techniques, and materials to ensure you receive top-notch care. We have received the necessary training to utilize advanced technology for optimal foot care, such as:

- Pulsed laser treatment
- Vascular testing
- Digital x-ray
- Ultrasound
- Stem cell therapy
- Swift for wart removal
- Scanner for orthotics

Whether you are experiencing foot pain, ankle pain, have a sports-related injury or need diabetic care, you can rest assured that these tools and treatment techniques will ensure the best possible outcome.

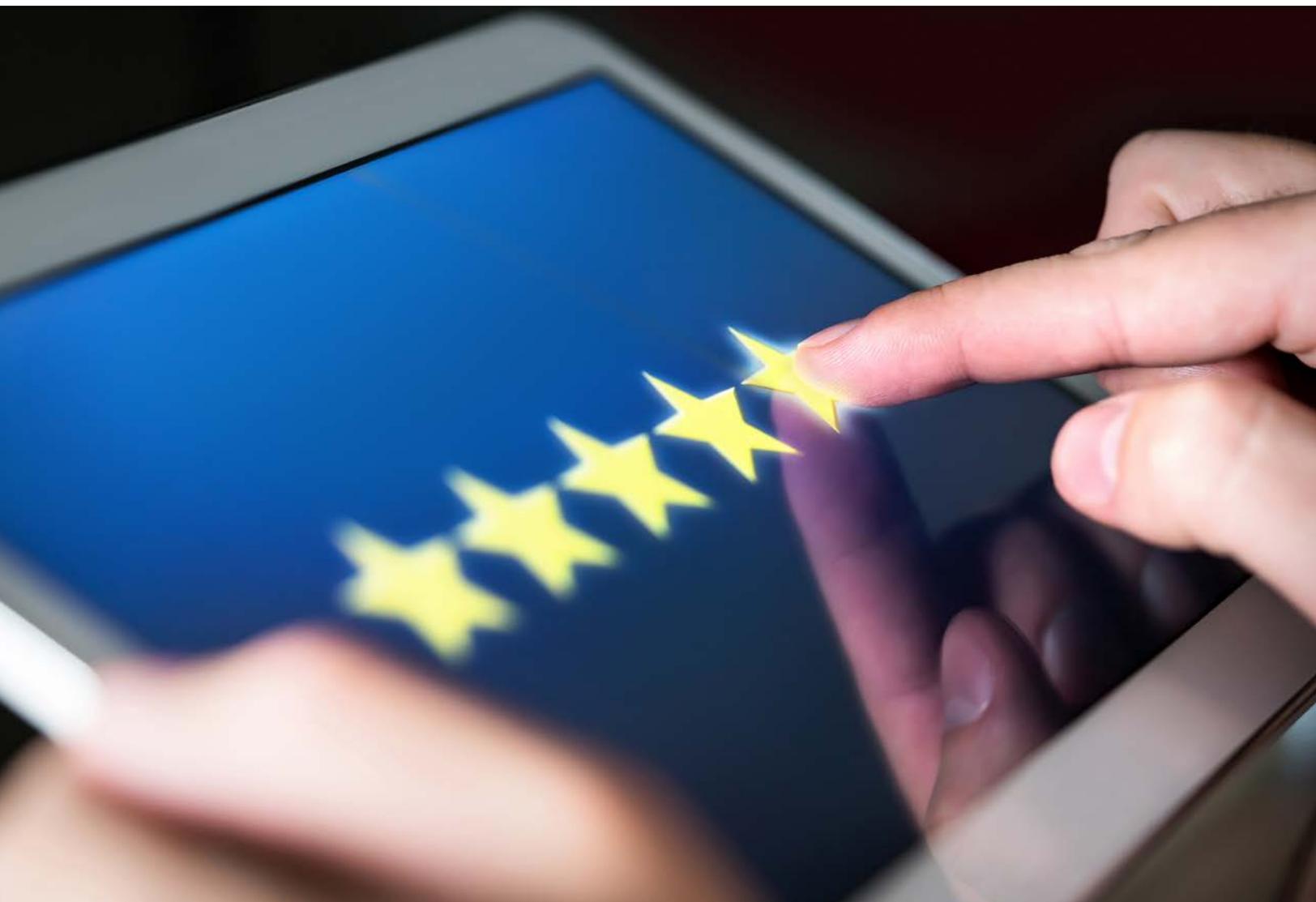


4. Are They Highly Reviewed?

A great sign of a top-notch doctor is glowing patient reviews. Be sure to research your potential new podiatrist online prior to scheduling your consultation and check for 5-star reviews from satisfied patients. If their office happens to have any negative reviews, you should consider another podiatrist or at least address the negative reviews during your initial call to their office.

West Coast Podiatry Center has multiple 5-star reviews from patients who won't visit any other podiatrist! They benefit from our compassionate, patient-first approach and have experienced our top-rated care firsthand. Come visit our office for your consultation and see why our patients love coming to us for their foot care.

Visit www.westcoastpodiatry.com to read more about what patients are saying!



5. Are They Accessible After Hours?

If you are experiencing severe foot pain after a procedure or an injury, you want to be able to reach your podiatrist – even if it's outside regular business hours. As you research your local options for podiatry care, make sure you find out how emergency appointments are handled.

Our compassionate team recognizes that accidents can happen, and emergency appointments are sometimes necessary, especially if you are in pain. That's why we are available to accommodate emergency appointments during office hours and are reachable if you have an issue after hours. Your foot health is our top priority, so we know our patients appreciate that they can call our office for an emergency, and we will always make every effort to see you as soon as possible.



6. Do They Welcome Second Opinions?

Even if you have already seen a podiatrist, you always have the option to see another foot specialist for a second opinion, especially if the treatment they recommended to you has not alleviated your pain or condition. Or, perhaps you think you may have been misdiagnosed.

At West Coast Podiatry Center, you always have the option to see any of our experienced podiatrists for a second opinion. If you aren't certain that the first recommendation you received fits your needs, expectations, or lifestyle, we are more than happy to review your case and make a recommendation for your unique podiatric needs.

We have the experience, knowledge, and technology available to accurately and effectively diagnose and treat almost any foot or ankle condition—and have already helped countless patients who could not find relief from other podiatrists.



7. Can They Treat Complex Conditions?

Some podiatrists only specialize in very specific foot injuries or problems. When researching podiatrists, always be sure to check what conditions they treat before booking your first appointment. A highly reputable full-service podiatrist will treat a wide variety of common and not-so-common foot and ankle ailments.

At West Coast Podiatry Center, we pride ourselves on offering expert foot care and restoration using a variety of the most advanced treatment methods available. Our team of foot specialists helps patients get relief from foot and ankle pain associated with bunions, diabetic wounds, sports injuries, arthritis, neuromas, and more. We have decades of experience treating common conditions as well as complex issues like limb salvage and total ankle replacement. Our goal is to get your feet and ankles back to their normal condition so that you can get back to enjoying your life as soon as possible!

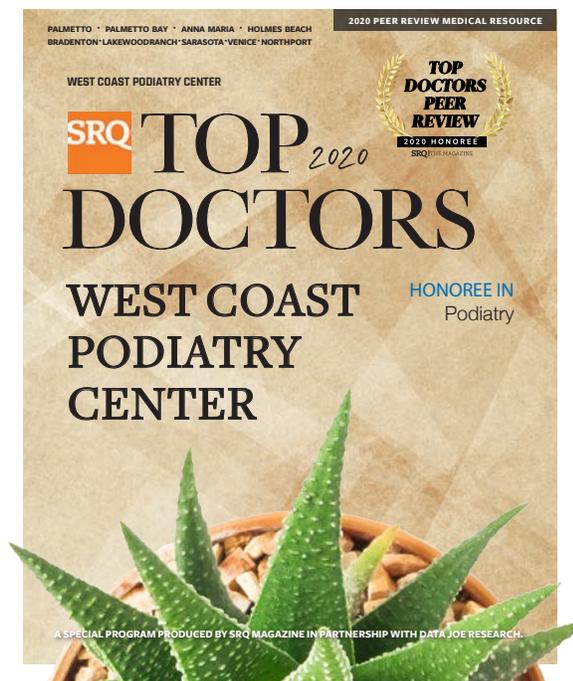


8. Are They Award-Winning?

In your search for a podiatrist, it's a good idea to look for one who has received awards for podiatry care and treatments. Awards mean that a particular podiatrist has gone above and beyond to provide exemplary care and successful results for their patients and you can look forward to an exceptional experience as well.

At West Coast Podiatry Center, we take our responsibility to you and your foot and ankle health seriously. We work diligently to stay on top of current trends and new innovations in podiatric medicine. We also strive to maintain a relaxing and welcoming atmosphere in our offices. Our core purpose is to ensure your comfort and happiness from the moment you walk through our doors.

We are proud to announce that our efforts to provide the best podiatry care possible have been recognized and we were voted Top Doc of 2020 by SRQ Magazine in Sarasota! Contact us today to see how our award-winning care can help you!



9. Do They Support Your Community?

When deciding on your new podiatrist, pay attention to whether they support their community. Community support can range from supporting local sports and activities, monetary donations, or partnering with non-profit organizations. When a practice takes the time to give back to their community, that is an indicator of responsibility and compassion – key characteristics for any great doctor! You will directly benefit from a caring podiatrist, and you can also feel good knowing that you support an ethical local business with heart.

Supporting and caring for our community and giving back is an essential value at West Coast Podiatry Center. Our doctors and team regularly volunteer their time and resources to various charities and organizations, including:

- Donations to the Juvenile Diabetes Research Foundation
- Donations of time and money to various hospital organizations & events



10. Do They Provide Unrushed Care?

When going to a new podiatrist, you should expect to be listened to carefully and have all your concerns addressed in a personalized, caring way without feeling rushed. If the doctor doesn't take the time to patiently listen to all your concerns and answer your questions, it is difficult to put your trust in their practice. Take note of the customer service you receive when you contact your potential new podiatrist's office. Are they friendly? Do you feel welcome?

At West Coast Podiatry Center, we strive to provide you with the most enjoyable visit by emphasizing our "patient-first" approach. We believe in not only offering the best care available but also delivering an unmatched, personalized customer service experience to our patients. This includes spending as much time as necessary with you to ensure your needs are met. Our goal is to provide a caring, friendly, and warm environment for our patients. We are always honest, respectful, and appreciative of you! You can count on our team to make your experience at our office pleasant and patient-focused.



Closing Letter From The Doctors At West Coast Podiatry Center

Dear Friend,

We hope this report was informative! If you've already seen another podiatrist and you aren't satisfied with their answers, we are happy to give you a second opinion. We invite you to schedule an appointment with us for a consultation at any time. Additionally, please feel free to call West Coast Podiatry Center with any foot and ankle medical concerns.

At West Coast Podiatry Center, our specialists understand the many factors to consider when choosing a new podiatrist. However, the information provided in this report will help you choose the right podiatry office for your foot and ankle health needs.

If you have any questions for us, feel free to call us at **941-259-4266** to reach our Bradenton office or **941-253-5817** to reach our Sarasota office, and we will be happy to answer any questions you may have. We look forward to welcoming you to West Coast Podiatry!

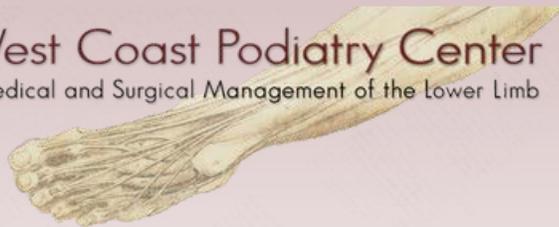
To Your Foot & Ankle Health,

The Doctors at West Coast Podiatry Center

P.S. When you are ready, call **941-259-4266** to reach our Bradenton office or **941-253-5817** to reach our Sarasota office to schedule your **Comprehensive New Patient Assessment**. Your initial appointment includes a thorough exam and discussion about your concerns and goals, a review of your medical history, and a custom treatment plan. We will also take the time to answer any questions you may have.



West Coast Podiatry Center
Medical and Surgical Management of the Lower Limb



www.WestCoastPodiatry.com

941-259-4266 - Bradenton | 941-253-5817 Sarasota